**Stuart Humphreys**

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I am an accomplished global events specialist and project manager experienced in end-to-end management and on-site delivery of international events attended by up to 3000 guests C-Level and above in the finance, banking, energy and science industries.

I have led and delivered global event strategies involving intimate HNW client dinners with budgets of £2-5k to FTSE 100 attended conferences, hospitality, networking dinners and awards shows reconciling budgets exceeding £2m. Technically minded with hands on experience in AV production, digital marketing, video editing and use of virtual event platforms such as Open Exchange, Zoom, Cvent and ON24.

I also own and manage [Film4Life Productions](https://www.film4life.co.uk/) in my spare time. Through this business I shoot and edit brand promotional films for small businesses and corporate clients as well as wedding films using the Adobe Creative Suite.

# PROFESSIONAL EXPERIENCE

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| **Credit Suisse, London**  *Jan 2022 – Present*  *(Contract)* | **Events and Live Marketing Planner**  Complete ownership in planning, marketing, branding, communications, AV and creative production for UHNW client events held at the National Gallery. Responsibilities and achievements extend to:   * Implemented a self portrait idea to drive employee engagement for the arts sponsorship by running a firm wide competition which was supported by the MD for the Culture and D&I team. * From concept to delivery, management of Credit Suisse’s’ European conferences | | |
| **FIRST at Goldman Sachs, London**  *Aug 2021 – October 2021*  *(Contract)* | **Events Project Manager**  Project lead delivering multiple end to end events for Goldman Sachs employees and clients at  all levels (virtual/hybrid/in-person) inc MedTech Live, Launch with GS leveraging the breadth and depth of the GS network to increase capital for underrepresented entrepreneurs and investors globally.   * Project lead management of all assigned conferences, events and on-campus events from inception to execution including HNW client events, Virtual/Hybrid conferences * Client, stakeholder and third party vendor management at the highest level * Project budget creation, negotiation and reconciliation | | |
| **Stuart D Humphreys Ltd, London**  *Jan 2021 - Present*  *(Freelance)* | **Director – Events, Experiential and Video Editor**   * Providing events consultation and video editing services for events and content to use on social media platforms using Adobe Creative (Premiere and After Effects). Clients inc Financial Times, Event Concept, Xerox and Barclays. | | |
| **Financial Times Ltd, London**  *Sept – Dec 2020*  *(Contract)* | **Marketing Manager**  Working alongside the head of marketing within the FT Live team delivering virtual events, social media video edits and digital marketing for events that were attended by 600-50,000 clients, CEOs, policy makers and global industry leads:   * Creation and management of FT’s digital marketing campaigns for Women At The Top and The Global Boardroom events using the Bizzabo platform * Virtual event and web support using the Bizzabo platform * Video editing live event sessions using Adobe Premiere Pro CC | | |
| **Shell International Ltd, London**  *April 2018 – June 2020 (Contractor)* | **Events Project Manager**  Part of Shell’s in-house creative agency delivering end to end account and project management events to Shell globally, whilst maintaining and nurturing client relationships to exceed expectations.   * End to end account and project management of high profile global events ranging from 250-500 Shell customers, staff and VIPs * Led the VIP Hospitality at Shell’s flagship Make The Future festival attended by 10k+ * Controlled budgets and delivered over £2m of projects producing accurate cost estimates for multiple clients * Budget negotiations creating in excess £300k savings to the business * Client account management * Third party supplier procurement, relationship management and negotiations | | |
| **Grant Thornton, London**  *Jan 2017 – April 2018*  *(Maternity cover)* | **Events Executive - Head of Growth 365 Community**  Head of Client Community events for Growth 365, a premium service from Grant Thornton for mid market clients of £10m to £250m turnover. Implemented event strategies and managing affinity partnerships with Aston Martin and Bremont watches.   * Produced accurate cost estimates for internal stakeholders whilst achieving sales targets. Client retention stayed at 95% during my role with a total income of approx. £400k from successfully delivering client satisfaction events. * End to end event management for 60 events (approx. 20-300 attendees per event) * Line management (1x events exec) | | |
| **EY (Ernst & Young), London** *March 2011 – Nov 2016*  *(Permanent)* | | **Senior Events Executive - Production**  End to end event and production management of over 20 events per year (physical and virtual using the ON24 platform), including the EY Entrepreneur Of The Year awards ceremonies, London 2012 Olympics and Tate Partnerships  Corporate hospitality   * Implemented creative design and management of EY’s Entrepreneur Of The Year client events (circa 10 events with 20-150 attendees per event) including FTSE100 clients and some of the UK’s leading entrepreneurs * Oversaw the brand design and targeting of our client art events at the Tate * Developed a series of client networking events centred around the London 2012 Olympics   Event production   * Controlled all event production budgets up to £500k, contributing to the team's successful ROI which doubled as a result of my efforts * Client management and third party supplier procurement * Budget negotiations saving the business £500k * Video editing of multiple digital marketing campaign films |
| **Other roles (permanent and FTC)** | | **National Physical Laboratory**: *Event Manager* / June 2008 – March 2011  **Deloitte**: *Senior Events Coordinator* / July 2007 – June 2008  **Capital Quality Limited**: *Events and Training Coordinator* / Feb 2007 – July 2007  **Alliance Healthcare**: *Events and recruitment coordinator* / Nov 2006 – Feb 2007  **Elysium Global Events**: *Events Coordinator* / Sept 2006 – Nov 2006 |

**TECHNICAL SKILLS**

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| Video editing | * Adobe Premiere Pro CC * Adobe After Effects CC (inc other Adobe CC applications) |
| Software | * VIRTUAL EVENTS: Zoom / ON24 / Bizzabo / Cvent / Open Exchange * Events/Marketing/Other: Pure 360 / RegOnline / Mentimeter / WebEx / MS Teams * CRM: Salesforce / Exact Target / InterAction |

**EDUCATION**

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| Kingston University | BA Honours Film Studies (2:2)  Sept 2002 – June 2005 | Chatham House Grammar School | 3 A-Levels and 9 GCSEs  Sept 1994 – June 2001 |

**AWARDS & ACHIEVEMENTS / HOBBIES AND INTERESTS**

* Cannes Corporate Media and TV Awards Gold Winnerfor the Entrepreneur Of the Year UK final opening sequence
* FoundedFilm4Life Productions / Fitness (competed in Men’s Health SOTF and Cancer Research runs)